

1. INTRODUCTION

The WEL-Systems® Institute is an incorporated company that is the metamorphosis of the original company (Partners in Renewal Inc.) founded in 1990. For more than 17 years, the core of these businesses has been the original, ground-breaking, extensive and life-altering WEL-Systems body of knowledge and its expression through certification intensives, women's retreats, original and cutting edge books and audio products, and personal Creative Living Coaching; and the creation of a network of associates whose lives have been changed and who have subsequently chosen to create businesses of their own to offer these same opportunities and services/products to others.

As both the creator of the WEL-Systems body of knowledge and the Founder of both Partners in Renewal and the WEL-Systems Institute, I have devoted my life to working with others that they may not only experience personal change in their own lives but that they may also become Change Agents in the lives of others, simply by the way they choose to create their own lives. I believe that there is no greater power than the power of contagion of an awakened collective.

In our world, at this time, it is no longer enough for a business to generate revenue and create employment opportunities for others to do so. We must come to recognize that business is a conduit for building collectives and reshaping community and, by extension, the world in which we live; and for engaging accordingly to redesign that world.

During these almost-20 years, the awakening and acceleration of the potential of women has been a primary focus for me. Over this time, I have engaged with women who have done what is required to transform their own lives; and then have chosen to both build their businesses AND engage with other women to awaken that potential in them.

2. PROVEN BUSINESS ACUMEN

Staying true to myself has been my greatest challenge and one that has proven to be well worth the investment of time and effort. Although 17 years in business has presented many opportunities and invitations for me to betray myself for short-term gain, I chose to redefine for myself the meaning of 'success' so that it would better represent what was meaningful TO ME rather than what others might hold as standards for 'success'. Being true to myself, holding my ground when those 'experts' around me would council to do otherwise; acting with personal integrity when the outcome would decrease my bottom line; and engaging in things because they mattered to me rather than because doing so would generate more revenue, have all contributed to my becoming someone that I can truly like who also happens to own a successful business!

Through these 17 years, I have always chosen to put myself and my clients ahead of any preconceived notion of what a business should look like. In doing so, I have had to 'make things up as I went along' adjusting quickly and easily to the change essential not just to survive but to redefine my environment; I've had to trust my 'gut instincts' and turn my back on the more traditional ways of engaging; and I've had to let go of business that was lucrative but was taking me down a path I was not willing to travel.

I've learned to trust in 'build it and they will come'. My intentions and trust in my own intuition have always led the way. Moving from a 200 square foot office to 2800 square feet because I knew it was time (grow or die!) and not because the bottom line would suggest we do so, is a way of doing business that has always proven to be beneficial. I trust myself and I trust what I have created.

As the creator of the WEL-Systems body of knowledge, I was willing to stand 'outside the box' of what all held to be real and true, at a time when no one else was doing that. Today, integrating a quantum biological perspective into growth and healing work with human beings has become an essential consideration for successful outcomes. Being ahead of my time was not always easy, nor was it always fun – and it was essential and inevitable to building a successful business.

3. OUTSTANDING LEADERSHIP SKILLS

I chose to be the change that I expected from others. Knowing that modeling is the most powerful form of teaching, my interest was always in discovering what it would take for one human being's evolution to become the seed of opportunity for the growth of another. As such, individual growth was a conduit for collective growth and evolution.

With a commitment to working with women, my attention has been and will continue to be on redefining notions of leadership such that women become both willing and able to engage in ways to redefine our world! Over the years, the women I have worked with have become leaders – on their own terms and in their own way – in their families, communities and corporate environments. They have become living expressions of the change they encourage in others, becoming sought-after speakers, facilitators and change agents in their own environments.

I have redefined leadership so that it is meaningful to me. As such, I am both willing and able to engage with others in ways that profoundly reshape my world and theirs, in meaningful ways. We do not define leadership as a task or function or role, but as a result. When I am being authentically myself, leadership happens. Others feel that they are in the presence of leadership and are encouraged to find within themselves, that which they have responded to in others. In those moments, doors swing open for 'leadership' to be replicated in ways that sustain life and the joy of living.

The attached short letters from a sampling of business women who have been profoundly influenced by their experience with me, speak to how they have become that essential and potent influential force in the lives of others through their creations. And so, the cycle goes on and on and on... As one woman says, it is a business model driven by 'pay it forward' - and it works!

4. NOTABLE ACHIEVEMENTS IN YOUR PARTICULAR AREA OF EXPERTISE

- ~ Founder of the WEL-Systems Institute, as a context within which others can create their own businesses (see attached letters from same)
- ~ Creator of an original, ground-breaking and extensive transformative body of knowledge for personal, professional and collective change.
- ~ Author of 4 cutting-edge books, one of which was designed to create a platform for the voices of 17 other women; and more than 30 CD products for accelerated change
- ~ The WEL-Systems Institute created the opportunity for the creation of WEL-Systems Productions, devoted to engaging with others in a WEL-Systems context for the creation, production and distribution of WEL-Systems based products (books and CD's) to a global market.
- ~ Creator of CODE Model Coaching, an approach to working with others that is now available to those seeking professional designation as personal and corporate coaches/mentors.

5. EXEMPLARY COMMUNITY INVOLVEMENT

I discovered years ago that how you change the world is one person at a time. I discovered about 10 years ago that the future of the world is in the hands of women (I'm in good company, with this view also shared by Desmond Tutu and Kofi Annan of the UN). For more than 20 years, I have stepped into every opportunity to give generously of my time, knowledge, skills and abilities to work with women, particularly those who had the desire to work with others. For both program participants as well as coaching clients, my pro bono work has represented at least 30% of my total revenues – all of which I know continues to expand through the pro bono work of these same women, with others.

I've chosen mindfully and intentionally NOT to engage through boards, committees, corporate structures, etc. as I knew greater and more significant outcomes through becoming a contagion with others, that they might become that for themselves in the presence of their collectives.

6. DEMONSTRATION OF A BALANCED LIFESTYLE

My family, friends, colleagues and clients have all filled my life with great joy! As the mother of two young children through the early years, it took the magic that only a woman can create to manage travel, work and family in a way that all went smoothly. I chose to engage actively in the creation of an extended family experience so my children would know they were loved by many; and my parents would know they are a valuable, respected and welcomed addition to my core family. Through 9 of those 17 years, I was a single Mom, with all of the attending requirements.

My family and I (spouse, mother, two sons and step-daughter) have chosen to create a family community, that we might all share in each others challenges and joys. We live under one roof, each contributing to and sharing in the care of the other. As with many in my age group, ageing parents compete for attention, with children now old enough to carve out lives for themselves. Through it all, friends/colleagues/clients continue to be in my life as the individual human beings that they are, each with their own unique requirements for my attention. As in all things, I choose to engage authentically, clearly and simply to support their evolution and my own.

I have chosen to live my life in such a way that I am always available to engage with those who are willing to engage themselves in their own evolution. I have never experienced this as anything but a joyous experience for all concerned! I am blessed to be surrounded by men and women whose lives have become living models for the replication of a community that is built on the strength of the individual. What I do is an expression of who I am, my work has become play!

7. INTRODUCTION

She did it her way!

Believing that the existing approaches to helping human beings grow and be more effective in their own lives were not enough, she created the WEL-Systems Body of Knowledge for profound, accelerated and generative change. Over the years, this has grown to include Quantum TLC™ as an intervention, The CODE Model™ as a framework for enquiry, CODE Model Coaching™ as a way to work with others, Evolution by Intention™ as a platform for mindful change and Emerging Futures as a guide to living a meaningful life.

Believing that a business was a creative way to design your own world, she founded the original company - Partners in Renewal Inc. - as a channel to offer this new approach to the world.

Believing that a business would be successful if the people connected to it were doing what they love, she founded the WEL-Systems Institute as a context within which others could come together, engage and profoundly touch the lives of others.

Believing that human beings are expressions of endless and ever-expanding potential, she created: a new body of knowledge; published four books and countless articles; recorded more than 30 audio programs; certified, trained, and coached thousands in this life altering approach; and designed an ever-expanding collective whose growth was dependent on the strength of the individual to engage only what was meaningful for them.

Believing that we create our reality and that our lives are manifestations of our thoughts, she continues to think big thoughts!

Sheila Winter Wallace - R.N., Author, Coach, Facilitator and Educator... blah, blah, blah...etc.

I have been a member of the Ottawa Women's Business Network since 1986 and a Life Member of the organization since 1998. I carried the role of President of the organization in 1995. I have been both nominated for the BYA and have nominated others for the BYA. No one person has influenced my life on multiple levels, including business, as has Louise LeBrun. It is my joy to nominate her for this award.

I first met Louise over the telephone in 1991 as I was selling advertising in a volunteer capacity as the chairperson of the WBN's Women In Business Directory Committee. That first call changed my life, if only because I recognized the truth for me in the vibration of Louise's voice as it travelled over the phone lines as one who cares deeply about her life and the lives of others without qualification or condition as to status, role, degree, and/or certification. That was a profound moment for me.

A hugely motivated person for herself, Louise has no interest in competition nor in being 'first'. Her passion, in my experience of her, is in the personal awakening of who we are constantly becoming, not in 'fixing' what we often perceive as broken. The creator and author of several ground breaking books and audio CD's, Louise has developed a body of knowledge called WEL-Systems® - Work Environments as Living Systems - which has served me to advance my intuition and self-trust in creating my life and my business, in union, as a creative force - to support me financially, emotionally, intellectually and spiritually - so that 'work' is no work at all and 'retirement' holds no purchase within the vocabulary of a harmonious, meaningful, fun and balanced life. Where 'yes' means 'yes' because I whole-heartedly choose it... not because I think I should. Any woman reading this knows just what I am talking about.

Through my association with Louise, I have laid claim to the safety and the security of my own ground, respecting that the behaviours, the strategies, and the beliefs, values and attitudes that have contributed to whom I am in this moment are irrelevant to the choices that I am presently making to becoming much more. I am very clear about what no longer serves me and I know what I want. I know who I am. I know, deeply, that I can and, often do, stand alone; this is no longer an intellectual statement - I 'grok' it at a cellular level. I am good with it. I am no longer afraid to change my mind and to row my boat against the current of cultural expectations of how one is 'supposed' to operate business or live life. Context is important, content is not. Internal reference is always my source-point.

My relationships to myself, my family, my friends, my associates and my clients are sustained in every moment as transformative. As I am evolving my own life, I see others doing the same; that, in and of itself, is great feedback for me that I have chosen my path well... and I can always change my mind!

After more than 25 years of business creation and operation in various fields of entrepreneurship, one constant holds true: I help people. My satisfaction is added to, daily, by the transformative impact that WEL-Systems® has made on my life, my creativity, my business, my health and on the lives of each one of my connections. There is resounding joy in that for me. I ask myself, 'Can it get any better than this?' And... it always does!

I am clear, grounded, satisfied, and looking for the more of whom I can become - what I do not yet know that I do not know about me in the world. I am the contagious force for 'paying it forward'; I learned it from Louise LeBrun. Mahalo.

Carole MacInnis, Ph.D.

It is with great pleasure that I write this testimony regarding the work and leadership of Louise LeBrun. Louise has a unique business which is a reflection of her gifts as an individual as well as her keen entrepreneurial vision. In her business WEL-Systems® she has developed an original body of knowledge which has evolved into programs, books, audio productions and a web presence. Her entrepreneurial spirit has resulted in a company that is multifaceted. Besides developing her own products and programs she has been instrumental in helping other launch their own businesses. Starting and maintaining a business is full of many challenges which often results in people with excellent ideas unable to sustain the level of commitment needed to stay in the game. Louise has found a way to not only support other entrepreneurs as they face the challenges but to help them realize the significance of what they have to offer.

Throughout my own evolution as CEO of a small family business which employs approximately 40 people, Louise's support and guidance has been a major reason for my success. So often we let our own doubts about ourselves get in the way of making the decisions which can make or break the company. Louise's belief in the genius of each one of us has given me the courage to stand alone in times of difficult choices.

As Louise has taught me, true leadership comes from being authentically yourself from moment to moment. Entrepreneurs are often out on the leading edge with few reference points to guide them. Belief in oneself becomes the most important tool that a business owner has. Lots of people have tried to put together motivational programs towards this end. But I have known none who have even come close to the effectiveness of Louise's model for personal transformation which in turn transforms businesses.

My own attempts of trying to build my business through external references meant that it was a slow process. After doing a one week program with Louise I was able to return to my business with the courage to take the lead of the business which at the time was just barely surviving after 6 years. As soon as I realized the power of listening to my own wisdom and moving forward with the clarity of vision which was always there but hidden, my business revenues doubled in a matter of two years. I went from 6 years of having no profit to being profitable enough to refinance the company. Throughout a major refinancing of the business which was both challenging and stressful Louise was always there as a coach and a friend. My company was asked to present in an international conference in Ireland on how to thrive in tourism in 2006. In matter of two years we became an inspiration and model for other tourism operators.

What I have learned from Louise helps me support my employees in their discovery of their own brilliance. We have very minimal employee turnover compared to other tourism businesses, which I attribute to my own willingness to be present to my self and others on a day to day basis. This I learned from Louise.

As an educator, psychologist and business owner I have had many opportunities to attend workshops, programs and classes from many experts in the field. Most of these programs were either not effective or the effect was short lived. The WEL-System's model is successful because it goes beyond the intellectual pursuit and helps you move through the layers of conditioned self which blocks your true potential. Louise and WEL-Systems has profoundly changed my life. Through my own evolution I am now helping other who are starting businesses. The influence that I have on my employees, my customers and other business operators demonstrates the potential impact that each one of us makes on the whole of humanity. The countless number of people who have been touched by Louise's work is amazing.

Louise exemplifies the qualities of an entrepreneurial spirit. Her creativity and social consciousness have produced a vibrant constantly evolving business which responds to the changing times and is an inspiration for all businesses.

Carole MacInnis, Ph.D.
President and CEO of Oceanstone Inn and Cottages
Founder of Oceanstone Institute

Dominique Dennery

I met Louise LeBrun at a leadership conference for women 15 years ago. I was struck then by her courage to stand alone and speak about what she believed in. She spoke about the importance of having a strong intent and following your internal guide. She spoke about taking responsibility for our lives as women. I became curious about who Louise really was and started a conversation with her that has lasted to this day.

Louise LeBrun's words 15 years ago were ahead of her times. Today, many gurus echo what she has said all along. Over the years, Louise has generously awakened hundreds of women to their own potential. I know that her goal today is to awaken thousands more in line with her belief about the leadership role women must play in the world at this time in our evolution. Louise is a consummate leader: she has a strong vision, is focussed, committed to her growth and the growth of others, is compassionate, yet able to apply tough love when required.

Louise LeBrun's life's work is captured in the body of knowledge she aptly named WEL-Systems®. In her writing, coaching, teaching and speaking engagements, Louise reminds each woman of her own power and helps us break patterns of a lifetime to support us in taking action in our own lives.

I thank Louise for having poked me until I was able to acknowledge my own potential and engage my creativity with an intensity and force that sometimes leaves me breathless. I started my own consulting business a few years after Louise and I met and have never looked back. My practice grew to a sizeable enterprise, until I realized three years ago that I needed to change course to respect who I was becoming. Again, Louise was there to guide and support my evolution and I am now exploring many other channels of expression.

WEL-Systems is short for harnessing the transformational power that resides inside each of us. My own coaching and facilitation practice is founded on these principles, my writing and art express these beliefs. I am shaping my life as an entrepreneur and woman in a way that brings me more and more fulfillment. I know that every woman I come in contact with now feels a yearning to become more. That's how we can change the world.

Thank you, Louise.

Dominique Dennery
Founder of Dennery Resources Inc.
entrepreneur, coach, writer and visual artist

Cathy Carmody

When I think of the notion of 'Business Woman of the Year', the images that instantly come up for me are those that resonate with words such as 'entrepreneurial', 'powerful', 'fearless', 'astute', 'wise', 'compassionate', 'creative' and 'innovative' and 'knowing'. In fact, I believe that the most enduringly successful business people in the world hold these attributes and characteristics. In my own experience, Louise Lebrun holds all of these in great measure.

I first met Louise almost 20 years ago. It was clear to me at the time that she was a incredibly unique and special individual; a woman who was not afraid to allow her natural brilliance to shine, through her vision for the future and her ability to offer her services to the world through her business.

I believe it is the mark of a very unusual and innovative entrepreneur, when someone has the courage and the guts to move forward guided by that deep inner knowing that what she is offering through her business will make a huge difference - yet at the same time knowing she is not following the 'tried and true' route for business people. No cookie-cutter business plans for Louise – she knew exactly what she wanted, and she carved out her own pathways. She established her intention and allowed no human being to step in her way. Louise's ability to know who she is and why she exists on this earth serve her very well. She is a living example of someone who is absolutely internally referenced, a woman who authentically listens to self. Leadership isn't just a word for Louise, it is a way of being and a very visible result of her life.

The WEL-Systems® body of knowledge that Louise has created as her business, and which she shares with all who come in contact with her through her programs and services, has changed my world forever. As a result of my many years of knowing Louise and learning from her, I now live my life through the lens of a WEL-Systems perspective, which has resulted in huge moves for me. I have expanded my life beyond the narrow and traditional image I had for myself – expanded it such that it has allowed me to reclaim so much more of the potential I hold, than I had ever dreamed possible. And, it keeps unfolding and unfolding. I now see my world through totally different eyes – eyes that see abundance and opportunities where none existed before.

My evolution as a person is reflected in my business – that of educating women, and supporting the evolution of their consciousness so that they, in turn, can become awakened and powerful leaders in their worlds. No need to apologize, no need to arm twist or convince. What Louise began, has now become a 'pay it forward' model of business. Every person whom Louise and her business impacts, passes their impact forward just by their growing consciousness and the process of becoming more. A perfect example of that famous quote 'be the change you want to see in the world'!

The impact of Louise's vision and skills in offering her unique business to the world, has inspired me to offer pathways to others so that they can also grow and become more powerful presences in the world – making a difference, one woman at a time. How great does it get! Louise LeBrun and the WEL-Systems perspective as a business, is one that more and more woman can look to as a future model of how to contribute to the world and really make a difference!

Cathy Carmody
Business owner, educator, author.
Halifax, N.S.

M. Patricia Donihee PhD. CCC

Louise LeBrun is exactly the kind of woman you wish to honour as “Business Women of the Year”.

For more than 25 years Louise has through thought, word and deed declared her intentions and then set about doing what she said she would do. To live in a constantly emerging future, a future changing at the speed of thought, never compromising what she knew to be true for her. She listened to her inner voice; she spoke clearly and was always invitational to women who wanted to join her in influencing the world. In true entrepreneurial fashion she developed the WEL-Systems® body of knowledge a transformational way to embrace life and created programs that invite others to live their own emerging future. She has stood alone when standing alone was a lonely thing to do and certainly did not follow the expected thing or the going trend. That did not stop Louise from following her inspiration and she showed no fear when it came to speaking out loud about her message.

I thought that I was in the twilight of my career; a well credentialed and successful business woman coasting to what ever retirement might be when I stumbled upon Louise and the WEL-Systems® body of knowledge in 2003. Needless to say it has been quite a ride since! There is not one area of my life or one minute of my day that has not been touched by what I have learned since I embraced WEL-Systems® programs. My personal evolution is reflected minute by minute in how I live my life and how I live my business and how the people I am blessed to meet are also influenced.

I am professionally breaking new ground in association with the women with whom I work collaboratively and as a result we are creating a better world for children who in turn will have more to offer in the creation of a profoundly different world.

Louise gives so generously of her time and invites and inspires all who come into her world. I sincerely hope you will assist her to expand her influence with this award.

M. Patricia Donihee PhD. CCC
Donihee Consulting
Saint John, NB

Amy McNaughton

After completing my first program with Louise, it became clear that this woman was going to be the key for me to discover that my life had meaning far beyond what I had been able to consider for myself. Although I would have referred to her as my 'guru ' or 'mentor', it was never her intention for others to see her like that. She is a woman with an incredible passion for life. She is honest and true and you always know where you stand with her - and that would be shoulder to shoulder because with Louise, there is no other way.

By being with Louise, I am learning how to honour myself and others in what is unique to each of us. Louise stands present to herself and to all those around her. By her being that way, she allows everyone in her presence to see their own brilliance and that is what she seems to want for everyone. She is loving, giving, encouraging and will do what she can to help you get to where it is you want to go. She knows (doesn't just believe but knows!) that we are all very capable of having our lives unfold in a way that is meaningful to each of us.

What amazes me about Louise is the fact that as she helps me with my business and my business grows, the only thing that she gets out of it is watching someone else's life evolve. And that's enough for her. Thanks to her, I know that life can be effortless and I know it to be fact for myself now, whereas life used to always be difficult for me.

With the many incredible things that Louise has shared with me, I have been able to take the "small" out of being a business woman and have allowed myself to see that being a business woman doesn't have to be small at all. In fact, I can make it whatever I choose. Because of Louise and the WEL-Systems Body of Knowledge which she has created, I am able to move through my world differently and am having an impact on the lives of many different women who, in turn, are having an impact on their families, friends and the lives of the people they come in contact with. I meet Louise and she impacts my life. I take what she has shared and I share it with other women and they do the same. Louise is responsible for so many women's lives changing and becoming more meaningful through other people that she has worked with.

In just over a year, I have gone from being a quiet, shy individual never thinking that I would amount to very much to creating my own business in Personal Growth Services, working with women in small groups and making a difference in their lives! I now believe in myself as much as Louise believed in me. I no longer see myself as being limited in any way.

I quit my job of 15 years to start my own business and have received more support from Louise than all those years of working for others (who would actually have been the ones to benefit from my efforts!). With her encouragement and leadership, I have stepped into doing things that I would never have considered possible for myself. In a few short months, I have gained coaching clients, designed and facilitated group offerings for women and have completed four new audio products, with two more in development. I am excited by what awaits!

Amy McNaughton
Growing Forward - Personal Growth Services
Dartmouth, NS

Koreen Kimakowich

Perhaps at 44 years of age I am too young to know....and I cannot recall a time where the world has been in such a desperate state of upheaval and angst. From the current corrupt and renegade cowboys masquerading as "The U.S. Government" to the family related and street level brutality we witness in our world daily.

Yet in the throes of it, I was able to work my way through and around the unforgiving-ness of it all and discover the light, wisdom, and potential for positive change that Louise LeBrun and the WEL-Systems® Institute brings via her unique, animated and innovative body of knowledge.

I am mindful of my inclination to try to incorporate the buzz words that are in keeping with the accolades bestowed upon a prospective Business Woman of the Year Award Winner and what I know is none of the expected / required buzz words could come near to describing the potential for positive and required change that Louise brings to her individual / group level clients and yes to the human living systems around the world.

I have known Louise since 2001, first meeting her as I searched for an Ottawa based Business that provided NLP "courses" so that I could keep my clinical hypnotherapy credentials current. What I discovered immediately as I engaged in my first "course" Phoenix Rising was that Louise does not offer courses, she offers opportunities for people to see and discover their brilliance and then step into it with the knowledge that once discovered no one gets to own your brilliance. And that indeed was the start point for my accelerated change. And while the looking back here is a reference point for me as to how effectively the WEL-Systems® body of knowledge has facilitated my personal passage back to me, I ensure never to stare. For where it is that we have the most influence in our life is "now", the moment we are in. Until I experienced the insights of WEL-Systems®, I was entrenched in my past, trying to make my future better, forgetting that "now" was even available to me for the taking.

The WEL-Systems body of knowledge is ever evolving and living one's life from the perspective of their own brilliance creates a perpetual space in which to step into and realize in real time one's own available and required evolution.

I am clear, any shifts that the world makes is due to the thought virus that the WEL-Systems® body of knowledge emits into the universe and the courage that it took to put it out there in a time, when few if any would tolerate such innovation.

The potential that the award has for enhancing the signal that is Louise LeBrun to the world is more than enough reason to lend my thoughts. The world in these times needs the signal that is Louise LeBrun and WEL-Systems®.

**Koreen Kimakowich,
CODE Model™ Coach, NLP Practitioner
Awakening Wave, Organizational Evolution
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Marie-José Raymond

As unusual as it may seem, I choose to start by stating, emphatically, that WEL-Systems® is not a religion, not a doctrine, not a system, and definitely NOT a cult. It is a perspective, a way of looking at life that enriches the soul and empowers the being, on all levels of expression. Once “awakened” to this perspective, it is impossible to go back to sleep, and thriving and growing follow naturally. Engaging life from this perspective makes things like greed, violence, jealousy and anger irrelevant and therefore non-existent as options.

Louise LeBrun, with her incurable intellectual and spiritual curiosity, created the WEL-Systems perspective after years and years of searching, experimenting with one school of thought and another, reading state-of-the-art material like quantum science when it was not yet fashionable, and LIVING with all that that entails in the highs and lows we all experience one way or another. The difference between us and Louise is that she, along the way, became “mindful”. She started noticing patterns that repeated themselves, strategies that she ran or observed in others, and things that have completely evaded our awareness and yet are there for the noticing. With her knack for finding the one nugget that is worth noticing in every book she reads, every presentation she hears and every life experience she engages in or is a witness to, she started to bring together those observations and fill in the missing pieces, sharing it all with interested souls. That was the birth of the WEL-Systems body of knowledge.

Fast-forward to the time WEL-Systems came into my awareness...

After 20 odd years of operating my translation business plus all the expected and unexpected ups and downs a single mother of two can usually experience in her life, I woke up one morning – let’s be frank – a complete wreck. Physically handicapped by debilitating aches and pains, I had lost not only my capacity to work but all motivation to engage in anything. Existing was all I could do – barely.

Discovering WEL-Systems stimulated me into the awareness that I create my reality, and therefore have the power to transform it. I took to this (one of many) internal-referencing concept like a duck to water, and proceeded to engage in a house-cleaning exercise that lasted three years. The potency of this process is proportional to the degree to which the person is willing to accept responsibility for ALL things in her life, good ones as well as not-so-good ones! That one is not always easy to swallow. We’re more willing to blame someone or something out there for all that does not work for us. However, grinding my teeth and grimacing, I persevered and am now immensely grateful to have done so.

By changing my frame of mind, I changed my reality, and changed the course of my growth as much in my business as in my home life. Decloaking and stating what was true for me rather than what I imagined the other person wanted/needed to hear (and trust me, I now realize that I guessed wrong every single time!), my relationships have dramatically changed

for the better. Those that did not serve disappeared – to the benefit of all concerned, and those that remained transformed into nurturing and mutually beneficial ones. Colleagues, clients, friends/acquaintances and family relations came and went as the months went by, and the present combination of my “world” is perfect for me, in this moment.

My health has improved to the point that I now barely remember what was wrong with me, and I am powered by a creative energy that still startles me on occasion. Not only has my business continued to operate, but it has grown into an environment conducive to the growth and well-being of every individual it touches, which to me is the definition of success. On top of that, I have created more business activities to offer as services to my clients, and things are taking off in a great way.

Thank you Louise LeBrun for being “mindful” : in being so, leadership happened and I am now in a state of “mindfulness” in my own life.

Finally, I would like to mention the spin-offs of my engaging in a WEL-Systems perspective. Startled into curiosity by the change they could observe in my life, many colleagues, friends and even clients engaged on a similar journey. What I like the most about it is that I am creating for me a world populated by people that see life through a perspective I have come to cherish – the WEL-Systems perspective. Life is good!

Marie-José Raymond
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